Hello (employee name)

We have some exciting news to share with you. We have recently implemented a retirement savings plan, and you're eligible to enroll.

The plan is called Icon, and you can get started today. With Icon, you are in control of your retirement plan. You decide how much to save, and we'll make sure your contributions happen automatically through payroll, before taxes are taken out. Pre-tax savings helps your savings grow.

For more information including how to get started visit: https://www.iconsavingsplan.com/employees/

To enroll you'll need to have our Icon Employer ID Number (Insert here)

Having a retirement savings nest egg will help make sure you have the financial future you want.

Thank you,

(employer name)